Who is Academics in a Box, LLC?

Recognized By

• Award winning STE(A)M based educational service providing hands-on projects delivered to children’s doorsteps for children ages 8 and up under the brand name Groovy Lab in a Box.

• Partnered with Popular Mechanics' Magazine

• Founded by two female science professionals turned educators

• Project-based learning with three to four investigation activities that lead up to an Engineering Design Challenge

• Projects are developed to meet the Next Generation Science Standards (NGSS)

We want to bring this generation back to the NASA Apollo era, when children wanted to be scientists and engineers, and science and engineering were at the forefront of pop culture.

- Elaine Hansen, President, Academics in a Box, LLC
Why Academics in a Box, LLC?

- Because children are natural engineers, Academics in a Box, LLC blends Scientific Inquiry and the Engineering Design Process, which allows children to create ingenious inventions and enhance critical problem solving skills.
- All STEMists receive a Lab Notebook, where they read about that month’s topic, perform investigation activities and document their findings. They will investigate, brainstorm, plan, build, test and redesign their own creations - just like real engineers in the real world.
- Meets schools’ and educators’ needs globally.
- Incorporates Next Generation Science Standards (NGSS).
- Focuses on teaching STEM (science, technology, engineering and math).
- Brings the FUN back into learning.

STEM-ist /stēmˈist/ n. Expert in applying science, technology, engineering, and mathematics. Explorer, creator, inventor...STEMist!
What’s In Our Groovy Lab in a Box?

- All materials needed to complete three to four investigation activities, the Engineering Design Challenge and Beyond... in a Box Extension Activities
- Each box accommodates one to four children working in STEM Teams
- A 20+ page custom-designed, subject-specific Lab Notebook that works in tandem with our online portal Beyond...in a Box
- Access to the Beyond...in a Box web portal that includes online videos, interactive activities, a STEM library, extension activities, and much, much, more
- An Engineering Design Challenge – the culmination of the children’s learning

Our boxes have everything to complete the investigations and an Engineering Design Challenge. No more looking for popsicle sticks, wires, duct tape or motors!

- Elaine Hansen, President, Academics in a Box, LLC
Helping children tap into their innate imagination, determination and curiosity to complete a **NGSS-based STEM project** that incorporates the **Engineering Design Process**

Educating the public about **STEM education** through social media, partnerships and collaborations with organizations, such as USA Science & Engineering Festival, NASA, Popular Mechanics Magazine and Ford Motor Company

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**Customer Base**

- Private individuals across the globe
- Public, private and charter schools
- Homeschooling parents and organizations
- STEM Camps, children’s museums, clubs, and hospitals
Our Services

- Monthly or bi-monthly deliveries
- Single box order options
- Bulk order, purchase order, and packaging options
- Branded, custom designed educational product development
- Customized solutions for schools, homeschoolers, privately held companies, and non-profit organizations

We select a different theme for each box – from building rockets with our “Lunar Launch” box to creating a weather station with our “Under Pressure” box.

- Elaine Hansen, President, Academics in a Box, LLC
Management Team

Elaine Hansen, President and Founder

Eric Holland, CEO
A businessman with over ten years of experience in maritime shipping, logistics and consulting. He excels at project management, client communication and crisis mitigation. Education: Maritime Supply Chain Management

Jennifer Pack, Communications and Art Director
A freelance designer for the past seventeen years providing graphic design, photography and illustration to clients. As a task leader, she assisted with the development of Academics in a Box, LLC and helped launch the company’s brand. Excels at client-centered graphic design, photography, illustration, communication, technical support and problem solving. Education: Bachelor of Arts, Studio Art; Minor: History

Elise Kreider, Customer Support and Fulfillment Liaison
Excellent at communicating with our customers and making sure their packages ship on time. Bilingual in English and Spanish. Education: Associates of Arts, General Studies Bachelors in Business Management Student
Our boxes are assembled by individuals with disabilities to help them lead fuller lives.

They carefully assemble all the Academics in a Box, LLC parts, including every motor, wire, paper clip and battery.

Each box is checked for quality assurance to be sure all materials are included prior to shipping.

We are thrilled to provide enriching and fulfilling work for individuals with disabilities.

- Elaine Hansen, President, Academics in a Box, LLC
Eco-Friendly In Every Box

- Lab Notebooks and Groovy boxes are 100% recyclable and biodegradable
- Groovy boxes are made with 100% recycled content with post-industrial and post-consumer waste
- Eco-friendly supplies are included for investigations and the Engineering Design Challenge
- Teach about being eco-friendly and encourage STEMists to upcycle materials in investigations

We have a mission to be environmentally conscious when planning the supplies and producing the packaging for our monthly-themed science kits.

- Elaine Hansen, President, Academics in a Box, LLC
Contact Us

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